



strategic plan
2013-16



YNOT Strategic Plan 2013 – 2016

The Youth Network of Tasmania (YNOT) focuses on four audiences, and this strategic plan sets out our key goals in these areas;

1. **Young people:** Supporting participation of young people in Tasmania and representing the voice of young people to Government and the community
2. **The youth sector:** Representing the youth sector
3. **Government and Community**
4. **YNOT:** Ensuring YNOT is a strong, dynamic and vibrant organisation.

Over the next three years YNOT will need to stay abreast of trends and innovations that may signal changes in our approach keeping us relevant and accessible in our work. At the same time we will maintain our high caliber of work in key areas such as our participatory structures for young people (TYF) and robust state-wide and regional service provider's network, our policy input and our own governance and management.

Major trends continue to influence the world of young people and the policy and service delivery environments for governments and youth sector providers:

- Contraction of government budgets
- Workforce development needs
- Federal and state elections and the potential for changing and/or continuing minority governments
- Potential rise of 'Big Society' social policy platforms
- An increasing role for industry-community partnerships
- Youth driven issue.

Over the next three years YNOT will need to stay abreast of trends and innovations that may signal changes in our approach keeping us relevant and accessible in our work.

YNOT has identified a range of high level strategies that will orient our action through the coming three years (see figure 1 next page).

At the heart of these strategies are some important directions in our work:

- **Partnerships** – maintain and develop partnerships with peaks, organisations, and the private sector to achieve our goals;
- **Communications and ICT** – working harder to effectively utilise social media and the specific ways young people and our other stakeholders seek and take on information
- **Sector development** – we will continue to grow this aspect of YNOT's work as we serve the increasing demands of our members to professionalise and maintain a high standard of youth work in Tasmania
- **Prioritisation** – we can't do everything, but can make a difference. Ensuring we are filling the policy and advocacy gaps, and that the voices and issues of Tasmanian young people are heard both here and nationally remains critical to our effectiveness as a peak body
- **Demonstrating impact and relevance** – making sure our members, funders and other stakeholder understand the impact of our work will become increasingly important as the fiscal and political environment continues to change.



YNOT Strategic Goals

Our goals		Our planned strategies for 2013–2016	Measures
1. Young people	1.1 Youth Participation	<p>Support the participation of young people in Tasmania and representing the voice of young people to Government and the community</p> <ul style="list-style-type: none"> 1.1.1 Promote youth participation to young people, government, the private sector, the youth sector and the community 1.1.2 Build the impact and reach of Tasmanian Youth Forum (TYF) through state-wide coordination 1.1.3 Build the diversity of young people engaging in public life, decision making and youth sector organizations 1.1.4 Facilitate youth participation to shape youth policy, youth initiatives and youth service delivery 	<p>1. Business plan Ensure the business plan first draft is available by October 2013 for board review. Ensure implementation of BS by December 2013</p> <p>2. Review Ensuring six monthly review of the Strategic plan to determine progress and act accordingly</p> <p>3. Strategic alignment This strategic plan sets out the direction of YNOT. All YNOT work should fit under this plan.</p> <p>Note: The YNOT CEO can determine to undertake work that is not generally aligned to this strategic plan, but this work must still align to YNOT's values.</p>
	1.2 Youth issues	<p>YNOT will be recognised and consulted for our expertise on the range of issues that face young people in Tasmania</p> <ul style="list-style-type: none"> 1.2.2 Build our strength and mandate through increased engagement of the youth sector 1.2.3 Build strong relationships with decision makers in all spheres (service providers, business, government, and all political parties) 1.2.4 Collaborate with other community sector peaks on joint issues of concern to build impact and ensure the views of young people and the youth sector are represented 	
2. Youth sector	2.1 Professionalisation of the workforce	<p>Identify and facilitate opportunities for skills and knowledge development in youth work</p> <ul style="list-style-type: none"> 2.1.2 Collaborate with young people on their expectations of the sector 2.1.3 Identify what the Tasmanian youth sector needs and wants in terms of training, development and professionalisation. 2.1.4 Serve members by building cohesive sector networks. 	
3. YNOT	3.1 Strong Peak Body	<p>We act as a relevant, vibrant peak that collaborates with organisations and other peaks to maximise impact</p> <ul style="list-style-type: none"> 3.1.2 Use ICT to improve our efficiency and communication with our members and stakeholders 3.1.3 Build our workforce development capacity 3.1.4 Develop policy platforms on key issues 3.1.5 Pursue practical partnerships that strengthen our capacity to achieve our goals 3.1.6 Ensure continual improvement in our governance and management 	
4. Government and Community	4.1 Government	<p>YNOT values the support and input of the Tasmanian government and recognises its responsibilities to them on behalf of the community. YNOT is recognised as the key body of expertise on Young People in Tasmania with particular expertise on the best way to engage 12 – 24 year olds.</p> <ul style="list-style-type: none"> 4.1.1 Collaborate with DPaC on developing and implementing an effective grant deed 4.1.2 Enhance role as a key influencer of government policy impacting on Tasmanian young people 4.1.3 Actively identify gaps in support for Tasmanian young people and propose strategies and solutions to address identified gaps 4.1.4 Assist to actively shape youth service delivery and support for Tasmanian young people. 	
	4.2 Community	<p>The community will have a balanced view of young people in the state and understand that youth issues are broader than just those concerning disadvantaged young people. The community will value the input of young people in public and community life.</p>	



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